



Château Plaizirs - Cuvée Prestige

Michelle BRIMAUD

Your main character trait ?

I'm dynamic and spontaneous

Your favorite activity ?

Walking in the countryside

Your motto ?

Work gives results

The journey you'd like to go on ?

I'd like to go to New Caledonia

I settled as a young winegrower in 1988 in Blaye Côtes de Bordeaux appellation, following my parents' footsteps who were winegrowers in Mazion, and producers of Pineau and Cognac in Charente region. In 1997, I inherited 3 hectares of vines from my parents, that I gathered with my husband's lands, Dominique. The whole is grown in Bordeaux Supérieur appellation.

In 2013, I decided to buy from my brother 3 hectares of vines in Côtes de Bourg appellation, another fascinating playing terroir. He gave me the name « Château Plaizirs » as well, coming from my maiden name : Plaize. For me, the Cuvée Prestige of Château Plaizirs is a wine in which I endeavor to capture all the complexity of Bourg terroir and my frank winegrower personality, for your plaiZir!



Château Plaizirs - Cuvée Prestige CÔTES DE BOURG

Village: Mombrier

Total winegrowing area: 36 hectares

Terroir: Clay-limestone for the most part with some plots with gravel deposits

Winemaking and ageing: Cold maceration for 3-4 days prior to fermentation. Turbo-punching of the cap for gentle extraction. Length of maceration adapted according to the year. Aged in cement and stainless steel vats.

Blend: 85% Merlot, 15% Malbec

Tasting comments: Intense deep color with purple glints. On the nose is a highly concentrated aroma of fresh blackcurrant. This continues on the palate, for a well-structured and supple delicate balance. The finish is clean, dominated by fresh summer berries. This unconventional style is very appealing.

Food and wine pairings: Meats in sauce



Awards:

Vintage 2022:

- GOLD CHINA AWARDS 2023 (LCB2022)
- GOLD JAPAN AWARDS 2023 (LCB2022)
- GOLD LONDON AWARDS 2023 (LCB2022)

Vintage 2021:

- GOLD TAIWAN AWARDS 2022 (LCB2021)
- GOLD TERRE DE VINS 2022 (LCB2021)
- GOLD TERRE DE VINS 2022 (LCB21)
- GOLD SAKURA 2023 (LCB2021)
- GOLD CHINA AWARDS 2023 (LCB2021)
- GOLD JAPAN AWARDS 2023 (LCB2021)
- GOLD LONDON AWARDS 2023 (LCB2021)
- GOLD 70 MILLIONS DE DEGUSTATEURS 2023 (LCB2021)
- GOLD FEMINALISE 2022 (LCB21)
- GOLD AMERICA AWARDS 2022 (LCB2021)
- GOLD JAPAN AWARDS 2022 (LCB2021)
- GOLD LONDON AWARDS 2022 (LCB2021)
- SILVER ELLE A TABLE 2022 (LCB2021)
- SILVER INTERNATIONAL ORGANIC AWARDS 2022 (LCB2021)
- SILVER SINGAPOUR COMPETITION 2022 (LCB2021)