

Ce Qui Nous Lie.

Jean-François Réaud

Easy to choose, good to share. One grape variety, three attributes: fruity, smooth, indulgent. This Merlot is made to bring people together. Born in the Blaye Côtes de Bordeaux appellation, the heartland appellation of the Vignobles Gabriel & Co collective, where it all began, it carries the signature of its winemaker, Jean-François Réaud, whose name appears on every bottle. Its label features a bunch of grapes, a symbol of this wine's indulgent character: the pure expression of fruit, an invitation to share. Its lightweight 410 g Burgundy-style bottle breaks with Bordeaux conventions. The absence of a capsule and the recycled paper label extend its environmental commitment. Organic and fair trade wine, Fair for Life certified.



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BLAYE CÔTES DE BORDEAUX

Village: Saint-Aubin-de-Blaye

Terroir: Sandy gravel soils and clay-sandy subsoils - east/east-south sun exposure - 28-year-old vines

Winemaking and ageing: Mechanical harvesting in early September. Traditional vinification in stainless steel and concrete tanks. Cold maceration depending on grape quality. Slow start to alcoholic fermentation with pump-overs two to three times a day, followed by rack and return. Gentle maceration for 15 to 20 days at 25°C. Ageing with oak chips.

Blend: 100% Merlot

Tasting comments: A luscious, fruit-forward red, smooth and easy to enjoy from the very first sip.

Food and wine pairings: Aperitif, charcuterie board

